The Big AI Tool Resources Workbook

The best way to learn how to use AI in your business is to see what AI tools are available to you and what those tools do. By researching tools, you'll see exactly what you can do in your online business with AI.

Below you will find several different tools. Some of them do one thing, some of them do many things, but they all do different things. I recommend you go through the list here and checkout each tool's description. If you see something that you think you can use in your business visit the page for the tool and read it fully. Note down everything that it does that **YOU** can use in your business. I've provided a space for you to note those things down under each tool, so make sure you print this out too.

Once you've gone through all tools, then come back and one at a time get the tool, learn to use it, and implement it in your business. Once you have one tool rolling then come back and select another tool. Rinse and repeat this process until you are using AI in as many ways as possible in your online business!

Let's dive in...

ChatGPT – This is the first AI tool that I ever used and in my opinion is the easiest! When it comes to content creation and research, it's always my first stop. It has **A LOT** more uses though and is even used in combination with other tools. ChatGPT is a large language model chatbot developed by OpenAI. It is trained on a massive dataset of text and code, and can generate text, translate languages, write different kinds of creative content, and answer your questions in an informative way.

What can this tool do for my business?

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Bard – This tool is a lot like ChatGPT and it was the second AI tool that I began using. I started using it when I asked ChatGPT a question and it told me that it couldn't answer the question because it only had information as recent as September 2021. ChatGPT is still my favorite and more often provides better content than Bard for me. Bard was not only fed a ton of information initially, but it also uses the Internet for data where ChatGPT does not.

Hot Tip: These two are the tools to get started with. Sometimes I use ChatGPT, sometimes I use Bard. And sometimes I use both simultaneously to get as much content as I can. Here is a link to a conversation I had with Bard about the differences between it and ChatGPT. This will give you a good look into these two these two tools and their differences. >>> https://aiforim.com/my-conversation-with-bard-about-bard-vs-chatgpt

What can this tool do for my business?

Wave AI – Wave AI Is the world's first 50-in-1 Google Bard PaLM2 powered app suite that does everything! It creates content, eye catchy graphics, converts text to video, text to image, it's an AI chatbot, creates videos from keywords, creates images from keywords, corrects grammar, makes image variations, creates product names, summarizes & explains text, creates topic outlines, it does proofreading, it's

an analogy maker, keyword extractor, ad copy & spreadsheet generator, and so much more!

What can this tool do for my business?

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Midjourney - Midjourney is a closed beta generative AI program that can create images from text prompts. It can generate realistic, cartoony, abstract, and surreal images. You can adjust the mood and composition of images, and generate images based on your own prompts or from a pre-existing collection of prompts.

Side Note: This one is a little hard to use and the REAL benefits don't come with a free account. You really need the paid account to use it privately and with all the benefits it offers.

What can this tool do for my business?

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Jasper – Jasper is an advanced AI writing assistant designed for quick content creation, including blog posts, product descriptions, marketing copy, personalized emails, and social media content. Using vast datasets, it produces high-quality, SEO-optimized, and engaging content tailored to specific needs.

What can this tool do for my business?

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Grammarly – You've probably heard of this tool and it was AI before tools started becoming AI. 😉 Grammarly is a cutting-edge AI-driven writing companion designed to elevate the quality of communication. It not only detects and rectifies grammar, spelling, and punctuation inaccuracies but also enhances style and clarity. With its intuitive suggestions, Grammarly refines word selection, polishes sentence construction, and optimizes the overall tone of your writing.

What can this tool do for my business?

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Dialpad Ai – This is a completely different tool than any that I've mentioned so far and it will help with many different things in your business. It's a cloud-based communication platform powered by AI, designed to boost customer experiences, elevate productivity, and enhance collaboration for businesses. Leveraging the capabilities of speech recognition and natural language processing, it offers real-time transcription of calls and meetings, keyword tracking from customer interactions, customer sentiment analysis, and beyond. This thing is super powerful!

What can this tool do for my business?

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CopyCoached - CopyCoached is a cutting-edge AI-driven copywriting tool tailored for small businesses, allowing you to create impactful marketing content. Drawing inspiration from renowned marketing experts like Russell Brunson, Joel Erway, Alex Hormozi, Laurel Portie, and Dan Kennedy, our platform produces compelling copy designed for optimal results. Just answer a few simple questions about your business or product, and CopyCoached will generate a draft of your copy. You can then edit the copy to fit your specific needs.

What can this tool do for my business?

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DALL-E 2 – This is a large language model chatbot developed by OpenAI that can create realistic images from text descriptions. It is a successor to the original DALL-E model, which was released in 2021. DALL-E 2 is able to generate more realistic images with better detail and color accuracy. It can also combine multiple concepts and styles in a single image. It's still under development, but it has the potential to be a powerful tool for creativity and innovation. It can be used by artists, designers, and businesses to create new and original content.

What can this tool do for my business?

Vecteezy AI Reverse Image Search – This is a great little tool that allows you to search for an image that is similar to an image you want to use, but can't use. I was creating an ad and wanted to use an image in another ad I saw. I wasn't sure of the copyright so I used this to find a similar image.

What can this tool do for my business?

Typefully - Typefully is a tool that uses artificial intelligence to help people write better tweets and threads. It can suggest ideas for tweets, rewrite your tweets in a different way, and help you schedule your tweets so they are published at the best time. Typefully can also help you track your engagement and see how your tweets are performing.

What can this tool do for my business?

Pictory - Pictory is a cloud-based video creation software that uses AI to automatically convert long-form text and video content into short videos for social sharing. It is a powerful tool that can help businesses and individuals create engaging and visually appealing videos without having to learn complex video editing software. You simply upload your text or video content to the platform. Pictory's AI will then analyze the content and create a short video with relevant images, text, and music. You can then customize the video by adding your own branding, changing the length, or adding captions.

What can this tool do for my business?

Descript - Descript is a video and audio editing software that makes it easy to create and edit videos, even if you don't have any experience with video editing. It uses artificial intelligence to automatically transcribe your video and audio, so you can easily edit the text and make changes to the video without having to watch it over and over again. Descript also has features for collaborating with others on videos, adding music and sound effects, and exporting your videos to different formats.

What can this tool do for my business?

Lumen5 - Lumen5 is a video creation software that helps people create videos from text, without any technical expertise. It is a cloud-based platform, so you can access it from anywhere. To create a video with Lumen5, you first need to import your text. You can do this by pasting text from a document, or by linking to a blog post or article. Lumen5 will then automatically generate a video script based on your text. You can then customize the video by adding images, videos, and music. You can also change the fonts, colors, and layout of the video.

What can this tool do for my business?

Otter AI - Otter AI is a software that uses artificial intelligence to transcribe audio recordings into text in real time. It can be used to record and transcribe meetings, lectures, interviews, and other conversations. Otter AI is easy to use and can be accessed from any device. It also offers a variety of features to help you stay organized and productive, such as the ability to search your transcripts, highlight important passages, and collaborate with others.

What can this tool do for my business?

DropDeck - Dropdeck is a tool that helps you create presentations, documents, and other visual content quickly and easily. It uses artificial intelligence to automatically design your content, so you don't need any design experience. All you have to do is start typing, and Dropdeck will do the rest.

What can this tool do for my business?

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Invideo AI - InVideo AI is an AI tool that helps you create videos quickly and easily. It can generate scripts, create videos from text, and even add voiceovers. You can use InVideo AI to create videos for any purpose, such as marketing, education, or entertainment. To use InVideo AI, you first need to give it a brief description of your video. This could include the topic of your video, the target audience, and the desired length. InVideo AI will then generate a script or create a video based on your instructions. You can then customize the generated video to your liking. You can change the script, the visuals, and the voiceover. You can also add your own branding and music.

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Veed.io - Veed.io is an online video editor that allows you to create and edit videos without any prior experience. It has a drag-and-drop interface that makes it easy to use, even for beginners. Veed.io offers a variety of features, including video editing tools, subtitle generation, screen recording and more! You can use this tool to create videos for social media, video ads, explainer videos and more. Here's a great explanation of all kinds of things you can do with this tool.
https://www.veed.io/create

What can this tool do for my business?

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10Web.io - 10Web.io is a website builder that uses AI to help you create a professional website quickly and easily. You can answer a few simple questions about your business, and AI will generate tailored content and images for your website. You can then customize your website using a drag-and-drop editor.

What can this tool do for my business?

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Kome AI - Kome AI is a browser extension that uses artificial intelligence to help you summarize articles, bookmark websites, and write emails and blog posts. It is easy to use and can be installed on Chrome, Firefox, and Edge browsers.

What can this tool do for my business?

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Formula Bot - Formula Bot is a free AI-powered Chrome extension that helps you write Excel and Google Sheets formulas faster and easier. It can understand your natural language instructions and generate the correct formula for you.

What can this tool do for my business?

Mem AI - Mem AI is an AI-powered knowledge management tool that helps you organize, remember, and connect all of your knowledge in one place. It uses natural language processing to understand what you're saving and make it easy to find what you need later. You can take notes, save links, import files, and even chat with Mem to get help finding what you're looking for.

What can this tool do for my business?

Canva AI Generator - Canva AI Generator is a set of tools that can help you create designs, write text, and generate images using artificial intelligence. It can be used to create realistic images, videos, and text, even if you don't have any design skills.

What can this tool do for my business?

Hemingway AI - Hemingway AI is a type of AI tool that can help writers improve their writing style. It does this by highlighting complex sentences, adverbs, and passive voice, which can make writing less clear and concise. Hemingway AI also suggests ways to simplify sentences and make writing more engaging. The name Hemingway AI is inspired by the writing style of American author Ernest Hemingway, who was known for his clear and concise prose. Hemingway AI is not actually connected to Hemingway in any way, but it does aim to help writers write in a way that is like his style. Spring for the desktop app because the free app just isn't worth the time with what the paid app can do!

What can this tool do for my business?

AdCreative AI - AdCreative AI is a tool that uses artificial intelligence to help businesses create better ad creatives. It does this by analyzing a large database of high-performing ad creatives and using that data to generate new creatives that are more likely to be successful. AdCreative AI can be used to create ads for a variety of platforms, including Google Ads, Facebook Ads, and Instagram Ads.

What can this tool do for my business?

FeedHive - FeedHive is a social media marketing tool that helps you create, schedule, and publish social media posts more easily. It also has features to help you analyze your social media performance and optimize your content for better engagement. It's not solely an AI tool but has some things that uses AI to help you create social media posts that will actually get you results.

What can this tool do for my business?

Craftly AI - Craftly.ai is an AI-powered copywriting assistant that can help you create high-quality content in seconds. It uses a GPT-3 language model to generate text that is both original and engaging. You can use Craftly.ai to create blog posts, product descriptions, marketing materials, and more. It is easy to use and affordable, making it a great option for businesses and individuals of all sizes.

What can this tool do for my business?

Hunch Ads - Hunch Ads is a marketing platform that uses artificial intelligence to help businesses create and manage their advertising campaigns. It can automate tasks like creating ad creatives, targeting ads, and optimizing campaigns. This can save businesses time and money, and help them get better results from their advertising.

What can this tool do for my business?

Stable Diffusion - Stable Diffusion is a type of artificial intelligence (AI) that can create realistic images from text descriptions. It does this by using a technique called *"diffusion"*, which involves gradually adding detail to a blank image until it matches the text description. Stable Diffusion is still under development, but it has already been used to create some impressive images!

What can this tool do for my business?